Historic Sites Survey

Inventory No. 12

State of Mississippi
Department of Archives & History
P. O. Box 571, Jackson, MS. 39205

ARCHITECTURAL DESCRIPTION:

The Popular Price Store is a two-story, gable-roofed, regularly massed and fenestrated brick building on commercial block facing west towards railroad tracks. Storefront is three bays wide with single-light windows defined by fluted and paneled cast-iron pilasters and a recessed double-leaf glass-paneled entrance. A single-leaf paneled door at southwest corner leads to ascending stairway. The second-story fenestration composed of four evenly spaced four-over-four double-hung sash windows set in segmental-arch openings. Parapet features four recessed panels with small decorative ventilators. A dentilled cornice caps the building. A shed-roofed porch supported by thin posts spans the length of the commercial block and shades the first story of the Popular Price Store. The store's interior is intact and features a pressed-tin ceiling.

ALTERATIONS: None; high degree of exterior and interior integrity.

OUTBUILDINGS: None

LANDSCAPE FEATURES: No vegetation around building.

NAME: Popular Price Store

STREET NO: Railroad Street

TOWN/VIC: Como

COUNTY: Panola

BLOCK/LOT: See Verbal Boundary Description

PRESENT OWNER: Mr. Dave Pointer
ADDRESS Como, Mississippi 38619

PRESENT USE: Commercial/Retail

FORMER USE: Retail; second story was original phone exchange

DATE: 1899

STYLE: Late-nineteenth-century commercial

ARCH/BUILDER: Andrew Johnson

SOURCE OF DATE: Newspaper

ENVIRONMENT: Main Street commercial

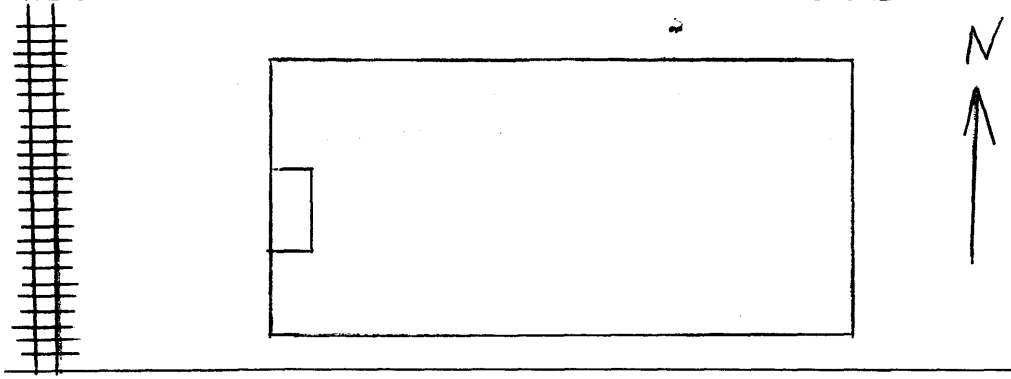
LEVEL OF SIGNIFICANCE
NEIGHBORHOOD
LOCAL
STATE X
NATIONAL

STATEMENT OF SIGNIFICANCE: The Popular Price Store is extremely significant in that it is the only known extant commercial building of Johnson's which possesses sufficient integrity to be nominated to the National Register. Johnson built several commercial structures in Panola County, and the Popular Price Store is the only representative of this facet of his work. The Popular Price Store is one of a few two-story buildings in Como and, as such, it dominates the streetscape. Interesting similarities between the Popular Price Store (ca. 1899) and the N. R. Sledge Store (ca. 1872, demolished ca. 1970s), Johnson's first commercial structure in Como, include the well-defined pilasters between the glass storefront members, the symmetry of the second-story fenestration, and the paneled parapet.

PHOTOS

NEG. #

TE OR AREA PLAN WITH NORTH ARROW AND SHAPE OF STRUCTURE:



CONTINUATION:

PHYSICAL CONDITION:

Good

THREATS:

None imminent

VERBAL BOUNDARY DESCRIPTION:

Walter S. Davis Survey of March 8, 1888, Town of Como
Fraction Lot 18 Block 8 (Store)

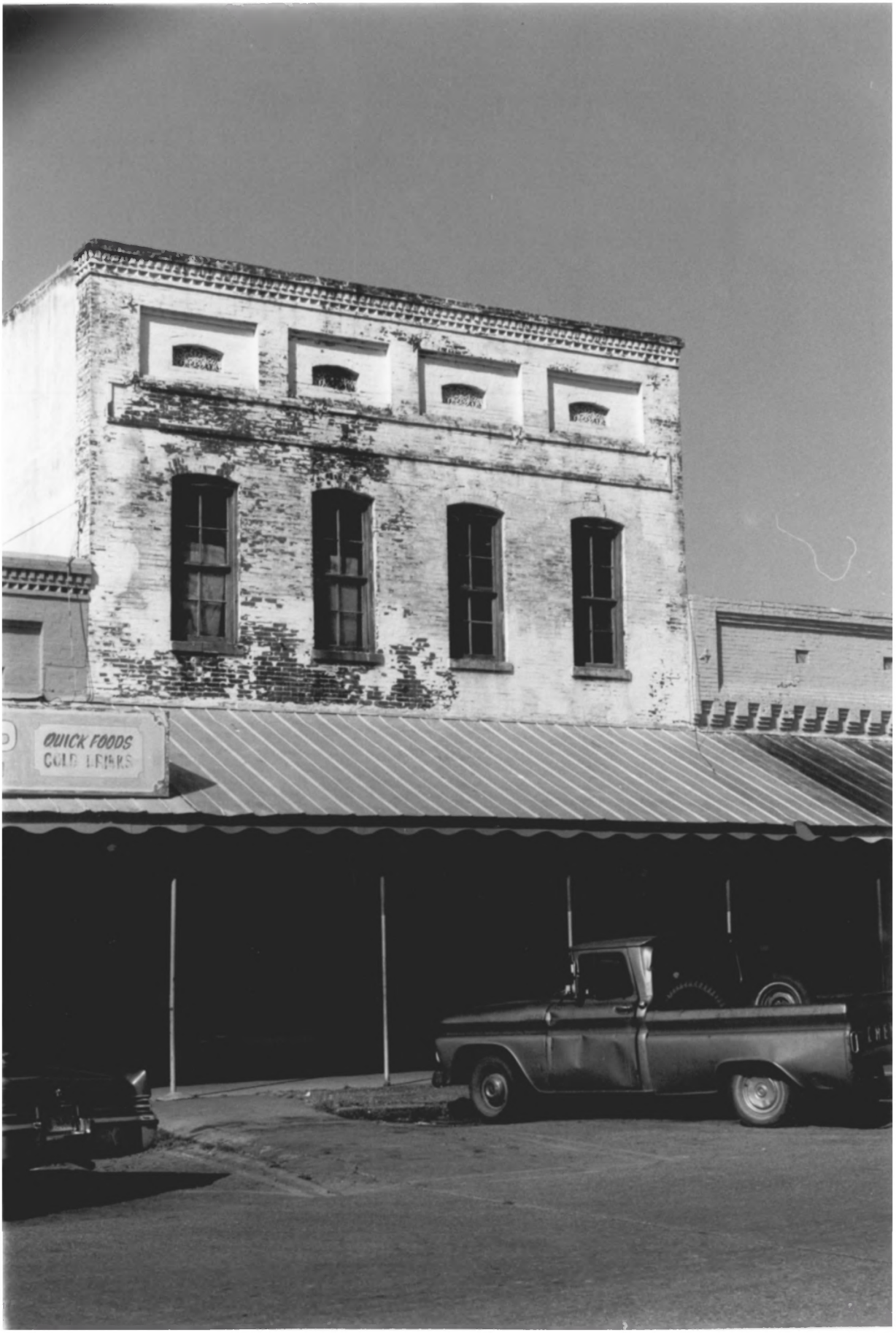
ACREAGE: less than one

UTM REF:

	ZONE	EASTING	NORTHING
A	16	229970	3822680
C			
B			
D			

FORM PREPARED BY: DATE

P. Ana Gordon, Historian Jan. 1983
Mississippi Department of Archives and History


QUICK FOODS

Popular Price Store (#12), view to the south
The Architecture of Andrew Johnson in
North Mississippi
Como, Panola County, Mississippi
Mississippi Department of Archives
and History
P. Ana Gordon
October, 1982
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