# Historic Sites Survey

Inventory No. 20

State of Mississippi
Department of Archives & History
P. O. Box 571, Jackson, MS. 39205

ARCHITECTURAL DESCRIPTION:

The Old Barq Pop Factory is a small gable-front frame building with shiplap siding. The facade of the turn-of-the-century commerical structure consists of a central double-leaf entrance of five-paneled doors flanked by two windows (now boarded up for security) and is sheltered by a full-width shed roof supported on struts. A ventilation and chimney stack pierce the roof. Both the eaves and raking lines of the roof are ornamented by a simple boxed cornice.

ALTERATIONS: None

OUTBUILDINGS: None

LANDSCAPE FEATURES: None

NAME: E. Barq Pop Factory
STREET NO: 224 Keller Avenue
TOWN/VIC: Biloxi
COUNTY: Harrison
BLOCK/LOT:
PRESENT OWNER: Mrs. Edward C. Barq III
ADDRESS 704 East Howard Avenue
PRESENT USE: Storage
FORMER USE: Storage
DATE: Ca. 1898
STYLE: N/A
ARCH/BUILDER: N/A
SOURCE OF DATE: The Building of Biloxi
ENVIRONMENT:

LEVEL OF SIGNIFICANCE
NEIGHBORHOOD
LOCAL X
STATE
NATIONAL

STATEMENT OF SIGNIFICANCE: The unpretentious frame building is the birthplace of one of Biloxi's most important industries--the manufacturing of Barq's Root Beer and other soft drinks. Here Edward Barq, Sr., developed the formula for and first bottled the now-famous Barq's Root Beer in 1898. In the early-twentieth century, the firm expanded to include the neighboring W. Moran Macaroni Factory (no longer extant). By 1931 the enterprise had begun to expand seriously, having opened plants in New Orleans and Mobile, and, due to the expanded operation, it moved to its present location, between Main and Lameuse Streets north of the railroad tracks in 1937. Today Barq's is distributed in thirty-eight states.

PHOTOS

NEG. #

SITE OR AREA PLAN WITH NORTH ARROW AND SHAPE OF STRUCTURE:

CONTINUATION:

PHYSICAL CONDITION:

N/A

THREATS:

N/A

VERBAL BOUNDARY DESCRIPTION:

The nominated property, contains less than one acre. Identified on the enclosed map entitled "Individually Listed Properties," it includes the area within the red line as delineated on the Official Property Map of Biloxi, Mississippi, adopted by the city in 1976.

ACREAGE: less than 1 acre

UTM REF:

| | ZONE | EASTING | NORTHING |
|---|---|---|---|
| A | 16 | 319590 | 3363970 |
| C | | | |
| B | | | |
| D | | | |

FORM PREPARED BY:

Ken P'Pool

DATE

April 20, 1983



E. Barq Pop Factory
224 Keller Avenue, view to east
Biloxi, Harrison County, Mississippi
Mississippi Department of Archives and History
Pam Guren
April, 1981

Biloxi MRA